# Science Week

**(Sigma XI Initiative)**

**SUNY Plattsburgh, New York**

**Monday, November 9 - Friday, November 13, 2009**

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<td>Monday, November 9</td>
<td>Undergraduate Scientific Research Showcase</td>
<td>11am-1pm</td>
<td>Cardinal Lounge</td>
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<td>Science Documentary (Naturally Obsessed: The Making of a Scientist)</td>
<td>7pm-8pm</td>
<td>Alumni Conference Room</td>
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<td>Tuesday, November 10</td>
<td>Environmental Jeopardy</td>
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<td>Wednesday, November 11</td>
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<td>Thursday, November 12</td>
<td>Science Comedy with Brian Malow (Rational Comedy for an Irrational Planet)</td>
<td>7.00pm-9pm</td>
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<td>Friday, November 13</td>
<td>Magic Show: Magic Behind Science</td>
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Event Descriptions

1. Undergraduate Scientific Research Showcase:

This is showcasing of the various research projects that undergraduate students have done. This event was incorporated in the Science Week because we felt it is highly important for the campus community to know that SUNY Plattsburgh does offer many opportunities to students to engage in scientific research, and that these projects are actually answering scientific questions that has never been answered before.

2. Documentary (Naturally Obsessed: The Making of a Scientist):

This one hour documentary is a must watch for everyone. The media has long portrayed scientists to be all but human; this film proves wrong that notion. Heartbreak and humor—human-like attributes—helps produce an intense and mind blowing revelation of who a scientist really is. Pizza and Drinks are featured.

3. Environmental Jeopardy:

How much do you actually know about the environment? You will know after this fun session of jeopardy. This event is a simulation of the Jeopardy game aired on GSN, albeit on environmental topics.

4. The showing of DMT—The Spirit Molecule:

Mitch Schultz, the director of an upcoming documentary, "DMT: The Spirit Molecule", is bringing thirty minutes of raw interview footage to screen at Plattsburgh State. The screening will be followed by a Q & A session and discussion. "THE SPIRIT MOLECULE weaves an account of Dr. Rick Strassman’s groundbreaking DMT research through a multifaceted approach to this intriguing hallucinogen found in the human brain and hundreds of plants. Utilizing interviews with a variety of experts to explain their thoughts and experiences with DMT within their respective fields, and discussions with Strassman’s research volunteers brings to life the awesome effects of this compound, and far-reaching theories regarding its role in human consciousness." ([http://www.thespiritmolecule.com/](http://www.thespiritmolecule.com/))

5. Science Comedy with Brian Malow (Rational Comedy for an Irrational Planet):

You may have never found science funny, but regardless of what your discipline is, we GUARANTEE that you will laugh so hard your jaws will crack—nicely—as nationally acclaimed science comedian, Brian Malow makes you laugh HYSTERICALLY. He will tickle your funny bone and expand your mind. You cannot miss it!
6. **Magic Show—Magic behind Science:**

Have you ever seen real magic? This is your chance. It seems like magic, but science is just awesome. This show features demonstrations and experiments that will produce some astounding phenomenon that will in turn make anyone marvel. The intention of this show is to ignite interest in science in young kids in the community. Various middle schools will be invited to this show. Expect to be shocked by the marvel, check your clock, and come on time.

**Why Science Week?**

The idea of having a science week transcends just having fun with events and programs. Science Week (a Sigma xi Research Society initiative,) I believe, speaks to the heart of the entire campus community. Simply put, it is a week of scientific literacy, and we have devised events (games, comedy, film, magic show) that appeals to the whole campus community. The whole point of this is to foster scientific literacy in the campus community. The importance of scientific literacy in this current age of scientific revolution can never be overemphasized—science is everywhere; in fact, I cannot wait to see what the future holds. Science—we live it, we see it, we hear it, we read it, but do we know it?