

Plattsburgh State Gospel Choir

Journal Advertising & Contribution Form

101 Broad Street - 329 Hudson Hall
 Plattsburgh, NY 12901
 (518) 564-5078 - Tel.
 (518) 564-3169 - Fax

Journal Advertising

Fill out the requested information and fax or mail it to the address given above c/o Dexter Criss.

Ad copy does not need to accompany this form but must be received for

Fall (SoulFul Christmas) concert by **Friday, November 9, 2007** and/or Spring (GospelFest) concert by **Friday, April 11, 2008.**

Company/Organization

Company Name: _____

Billing Address: (if different from mailing address)

Contact Person: _____

Street Address: _____

Email Address: _____

City: _____ State: _____ Zip: _____

Mailing Address: _____

Billing Contact Person: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax: _____

Phone#: _____ Fax: _____

Black and White Advertising Rates:

Check one indicating the format and rate desired.

	Rate	Image Size(s)
Ad Format	<input type="checkbox"/> Full Page \$200	7.5" X 10" (vertical)
	<input type="checkbox"/> 1/2 Page \$100	7.5" X 4.75" (horizontal)
	<input type="checkbox"/> 1/4 Page \$50	3.625" X 4.75" (vertical)
	<input type="checkbox"/> Business Card \$35	3.625" X 2.375" (vertical)

Submission Requirements:

All digital ads must support a PC Platform on a PC formatted CD-ROM. We suggest providing the ad as a TIFF, JPEG or an Adobe PDF file to prevent any problems with missing fonts and images. If you do not, please use an updated publishing/graphic program (i.e. Illustrator, Photoshop) and remember to include all fonts and images.

Camera ready art is also accepted and needs to be a black and white copy from a laser printer.

Please email any questions or special requirements to: ogle6723@mail.plattsburgh.edu.

Contribution

Choose the level of contribution most suitable to your business or organization.

Level of Contribution	<input type="checkbox"/> Platinum Level	\$5000+	Includes full page cover ad and display of banner w/logo at concerts for one full academic year.
	<input type="checkbox"/> Gold Level	\$1000 - \$4999	Includes half page ad and vocal mention at all major concerts for one full academic year.
	<input type="checkbox"/> Silver Level	\$500 - \$999	
	<input type="checkbox"/> Bronze Level	\$200 - \$499	
	<input type="checkbox"/> Patron Level	\$25 - \$199	

Please make checks payable to: Plattsburgh State Gospel Choir

\$ _____		
Total amount	Signature	Date